

A \$20 million relief fund offering direct financial assistance to qualifying Erie County-based small businesses impacted by the COVID-19 crisis.

ELIGIBILITY

To be considered eligible to apply, companies must meet the following criteria:

BUSINESS TYPE

For-profit businesses (Sole Proprietorships, LLCs, LLPs, C-Corps, and S-Corps)

YEAR ESTABLISHED

apply for an EIN at the IRS website.

Formally established and in continuous operation since at least Oct. 1, 2019

LOCATION

Based in Erie County, NY; company Owner/CEO and 90% of staff must be located in the region

REVENUE

Generated less than \$7.5M in revenue over the course of 2019

EMPLOYEES

50 or fewer W-2 based FTEs (Consultants and 1099s do not count towards this total)

NEED

Must be able to provide evidence of a significant loss of revenue, or a reduced level of production, sales, employment, or service due to COVID

43NORTH

APPLICATION CHECKLIST

☐ W-9 FOR GRANT RECIPIENT
You can obtain a Form W-9 on the IRS website. Incomplete or inaccurate forms may result in grant denial.
2018 OR 2019 TAX RETURN Form 1120, 1120A, or 1040C. To obtain your tax returns
contact the IRS.
☐ DRIVERS LICENSE
Any government issued identification is acceptable.
☐ PLANNED EXPENDITURES
Detailed plan of how you will use grant funds on eligible expenses.

BACK TO BUSINESS GRANT PROGRAM

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USE OF FUNDS

Grant recipients will be permitted to utilize funds to cover **expenses incurred between**March 1, 2020, and December 30, 2020 that have not already been reimbursed through other CARES Act funds including the Paycheck Protection Program (PPP). The distributed grant money must be spent on any combination of the following expenses:

- Rent, lease, or mortgage payments
- Utility payments
- · Payroll costs
- · Supplier payments
- Personal protective equipment and sanitation supplies
- Physical building adaptation, including interior and exterior updates, and equipment
- Technology and digital resources including tools and services as well as purchases for remote access

- Website development/enhancements
- Marketing/advertising
- Replacement of perishable inventory lost due to COVID
- Regulatory compliance fees (permits and licensing, insurance, workers' comp, etc.)
- · Marketing expenses
- Capital improvements
- · Technology and facility upgrades
- New hires

HOW TO APPLY

MONDAY, NOVEMBER 2

We strongly encourage small business owners to **apply ASAP to gain access to aid** before funds are depleted.



HAVE EVERYTHING?

Apply now at BackToBizGrants.org



QUESTIONS?

Find FAQs & additional resources at **BackToBizGrants.org**



STILL HAVING TROUBLE?

Email BackToBizGrants@ureeka.biz

See the full grant program terms and apply at

BackToBizGrants.org

